

# MARKET STATISTICS Parksville & Qualicum June 2014

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#### June Parksville-Qualicum Beach Market Report

The number of single family sales continues to be more than the same month in 2013, June was up 8%. Also of interest is that the number of new listings for the same period is down 26% and the number of active listings is down by 18%.

Overall higher demand continues and there is a much smaller supply to choose from.

The price spread from list price to sale price seems to be remaining at 95% however our experience is that it is narrowing and we have seen several competitive bids during the last couple of weeks.

If you would like to discuss your particular situation, we welcome your inquiry and the opportunity to assist you in your decision making to determine if the timing is right for you to purchase or make a change in regards to real estate.



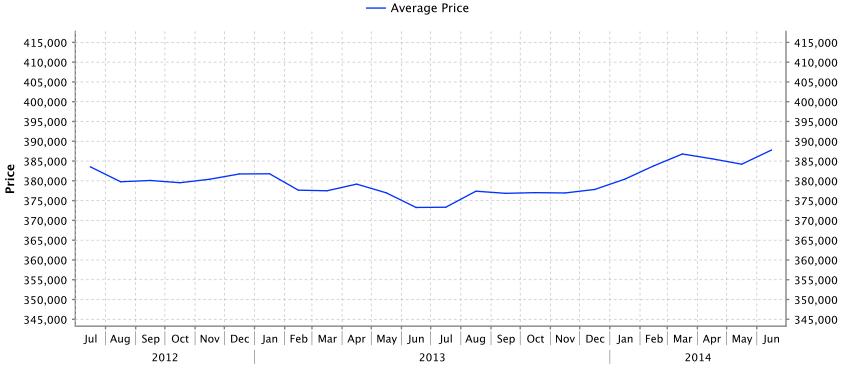
Warmest Regards,

Rudi & Trish W.

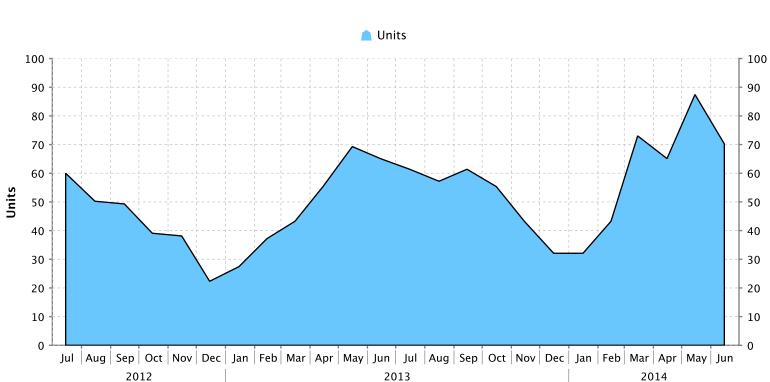
# Parksville / Qualicum

## as at June 30, 2014

### **Cumulative Residential Average Single Family Sale Price**



NOTE: Figures are based on a "rolling total" from the past 12 months - i.e. 12 months to date instead of the calendar "year to date".



Single Family Units Reported Sold

### **Comparative Activity by Property Type**

|                           |                          | <b>Current Month</b>           |             | 12 Months to Date      |                   |             |  |  |  |  |
|---------------------------|--------------------------|--------------------------------|-------------|------------------------|-------------------|-------------|--|--|--|--|
|                           | This Year                | Last Year                      | % Change    | This Year              | Last Year         | % Change    |  |  |  |  |
| Lots                      |                          |                                |             |                        |                   |             |  |  |  |  |
| Units Listed              | 15                       | 6                              | 150%        | 156                    | 126               | 24%         |  |  |  |  |
| Units Reported Sold       | 6                        | 1                              | 500%        | 74                     | 27                | 174%        |  |  |  |  |
| Sell/List Ratio           | 40%                      | 17%                            |             | 47%                    | 21%               |             |  |  |  |  |
| Reported Sales Dollars    | \$987,900                | \$90,000                       | 998%        | \$11,702,100           | \$4,221,900       | 177%        |  |  |  |  |
| Average Sell Price / Unit | \$164,650                | \$90,000                       | 83%         | \$158,136              | \$156,367         | 1%          |  |  |  |  |
| Median Sell Price         | \$189,900                |                                |             | \$140,000              |                   |             |  |  |  |  |
| Sell Price / List Price   | 95%                      | 78%                            |             | 95%                    | 89%               |             |  |  |  |  |
| Days to Sell              | 69                       | 43                             | 60%         | 57                     | 85                | -33%        |  |  |  |  |
| Active Listings           | 68                       | 57                             |             |                        |                   |             |  |  |  |  |
| Single Family             |                          |                                |             |                        |                   |             |  |  |  |  |
| Units Listed              | 99                       | 134                            | -26%        | 1,153                  | 1,287             | -10%        |  |  |  |  |
| Units Reported Sold       | 70                       | 65                             | 8%          | 679                    | 554               | 23%         |  |  |  |  |
| Sell/List Ratio           | 71%                      | 49%                            | 0,0         | 59%                    | 43%               | 2070        |  |  |  |  |
| Reported Sales Dollars    | \$28,381,058             | \$24,037,255                   | 18%         | \$263,296,019          | \$206,790,565     | 27%         |  |  |  |  |
| Average Sell Price / Unit | \$405,444                | \$369,804                      | 10%         | \$387,770              | \$373,268         | 4%          |  |  |  |  |
| Median Sell Price         | \$385,000                | <i>\\</i>                      | 1070        | \$355,000              | <i>\\</i> 010,200 | 170         |  |  |  |  |
| Sell Price / List Price   | 95%                      | 95%                            |             | 95%                    | 94%               |             |  |  |  |  |
| Days to Sell              | 51                       | 51                             | -1%         | 63                     | 65                | -3%         |  |  |  |  |
| Active Listings           | 349                      | 425                            | 170         | 00                     | 00                | 070         |  |  |  |  |
| Condos (Apt)              | 010                      | 120                            |             |                        |                   |             |  |  |  |  |
| Units Listed              | 14                       | 17                             | -18%        | 234                    | 209               | 12%         |  |  |  |  |
| Units Reported Sold       | 8                        | 4                              | 100%        | 75                     | 59                | 27%         |  |  |  |  |
| Sell/List Ratio           | 57%                      | 24%                            | 10078       | 32%                    | 28%               | 21/0        |  |  |  |  |
| Reported Sales Dollars    | \$1,753,500              | \$883,500                      | 98%         | \$15,302,950           | \$13,963,309      | 10%         |  |  |  |  |
| Average Sell Price / Unit | \$219,188                | \$220,875                      | -1%         | \$204,039              | \$236,666         | -14%        |  |  |  |  |
| Median Sell Price         | \$240,000                | ΨΖΖΟ,075                       | -170        | \$195,000              | ψ230,000          | -1470       |  |  |  |  |
| Sell Price / List Price   | 93%                      | 95%                            |             | 93%                    | 92%               |             |  |  |  |  |
| Days to Sell              | 87                       | 108                            | -20%        | 90                     | 85                | 6%          |  |  |  |  |
| Active Listings           | 136                      | 105                            | -2070       | 50                     | 00                | 070         |  |  |  |  |
| Condos (Patio)            | 100                      | 100                            |             |                        |                   |             |  |  |  |  |
| Units Listed              | 19                       | 10                             | 90%         | 184                    | 163               | 13%         |  |  |  |  |
| Units Reported Sold       | 13                       | 10                             | 0%          | 104                    | 86                | 22%         |  |  |  |  |
| Sell/List Ratio           | 58%                      | 110%                           | 070         | 57%                    | 53%               | 2270        |  |  |  |  |
| Reported Sales Dollars    | \$3,555,220              | \$3,459,564                    | 3%          | \$30,926,878           | \$25,996,304      | 19%         |  |  |  |  |
| Average Sell Price / Unit | \$323,202                | \$314,506                      | 3%          | \$294,542              | \$302,283         | -3%         |  |  |  |  |
| Median Sell Price         | \$327,500                | ψ <b>0</b> 1 <del>4</del> ,000 | 570         | \$295,000              | ψ002,200          | 570         |  |  |  |  |
| Sell Price / List Price   | 97%                      | 95%                            |             | ¢200,000<br>95%        | 94%               |             |  |  |  |  |
| Days to Sell              | 67                       | 58                             | 16%         | 92                     | 81                | 13%         |  |  |  |  |
| Active Listings           | 63                       | 58                             | 1070        | 52                     | 01                | 1070        |  |  |  |  |
| Condos (Twnhse)           |                          |                                |             |                        |                   |             |  |  |  |  |
| Units Listed              | 11                       | 16                             | -31%        | 114                    | 160               | -29%        |  |  |  |  |
| Units Reported Sold       | 4                        | 8                              | -50%        | 58                     | 38                | -29%<br>53% |  |  |  |  |
| Sell/List Ratio           | 36%                      | 50%                            | -50 /0      | 58<br>51%              | 24%               | 5570        |  |  |  |  |
| Reported Sales Dollars    | \$1,424,000              | \$2,467,400                    | -42%        | \$18,741,868           | \$11,816,507      | 59%         |  |  |  |  |
| Average Sell Price / Unit | \$1,424,000<br>\$356,000 | \$2,467,400<br>\$308,425       | -42%<br>15% |                        | \$310,961         | 59%<br>4%   |  |  |  |  |
| Median Sell Price / Unit  | \$356,000<br>\$430,000   | <i>φ</i> ουο,420               | 10%         | \$323,136<br>\$308,000 | \$310,901         | 4%          |  |  |  |  |
| Sell Price / List Price   | \$430,000<br>90%         | 96%                            |             | \$308,000<br>96%       | 94%               |             |  |  |  |  |
|                           | 90%<br>182               |                                | 1000/       | 96%<br>104             | 94%<br>78         | 200/        |  |  |  |  |
| Days to Sell              | 42                       | 63<br>71                       | 189%        | 104                    | 10                | 32%         |  |  |  |  |
| Active Listings           | 42                       | ( 1                            |             |                        |                   |             |  |  |  |  |

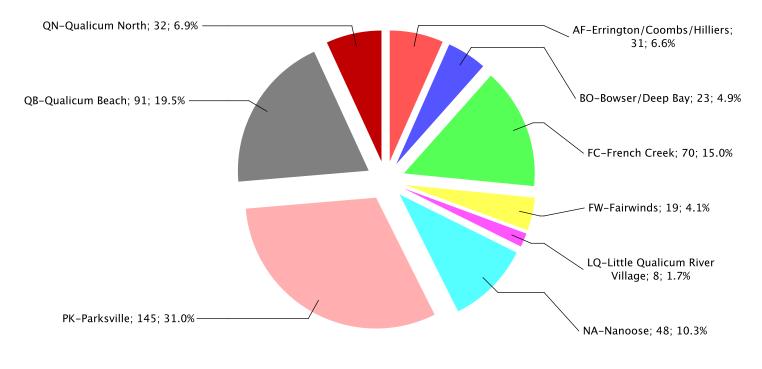
**PLEASE NOTE: SINGLE FAMILY** property does NOT INCLUDE acreage with house, condominiums, duplex/triplex, mobile homes/on pad, single family waterfront or single family strata. **LOTS** do NOT INCLUDE acreage or waterfront acreage.

#### **MLS® Single Family Sales Analysis**

Unconditional Sales from January 1 to Jun 30, 2014

| FC-French Creek<br>FW-Fairwinds  | 1 | 1<br>0 | 3<br>1 | 7<br>0 | 16<br>0 | 14<br>0 | 14<br>0 | 5<br>1 | 6<br>6 | 1<br>6 | 2 | 0 | 0 | 0<br>3 | 70<br>19 |
|----------------------------------|---|--------|--------|--------|---------|---------|---------|--------|--------|--------|---|---|---|--------|----------|
| LQ-Little Qualicum River Village | 0 | 1      | 3      | 1      | 1       | 1       | 1       | 0      | 0      | 0      | 0 | 0 | 0 | 0      | 8        |
| NA-Nanoose                       | 2 | 2      | 4      | 3      | 6       | 4       | 2       | 2      | 6      | 6      | 4 | 3 | 1 | 3      | 48       |
| PK-Parksville                    | 2 | 2      | 15     | 34     | 39      | 18      | 20      | 7      | 3      | 1      | 2 | 0 | 2 | 0      | 145      |
| QB-Qualicum Beach                | 0 | 0      | 1      | 3      | 18      | 17      | 21      | 6      | 9      | 5      | 5 | 2 | 0 | 4      | 91       |
| QN-Qualicum North                | 0 | 1      | 1      | 3      | 5       | 10      | 4       | 5      | 2      | 1      | 0 | 0 | 0 | 0      | 32       |

Parksville / Qualicum - Single Family Sales by Subarea

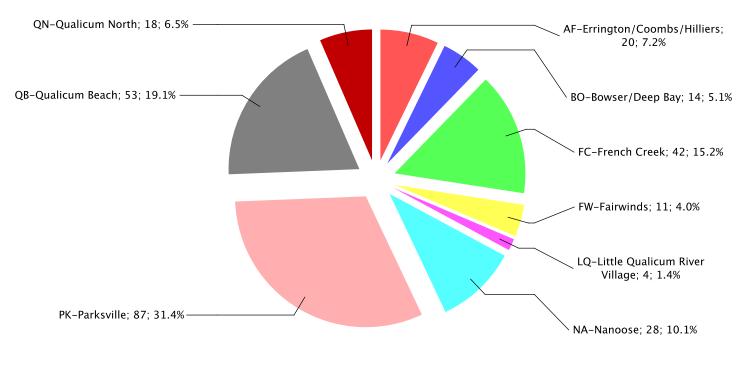


Total Unconditional Sales January 1 to June 30, 2014 = 467

#### 2nd Quarter 2014 MLS® Single Family Sales Analysis Unconditional Sales from April 1 to Jun 30, 2014

|                                  | 0-<br>150,000 | 150,001-<br>200,000 | 200,001-<br>250,000 | 250,001-<br>300,000 | 300,001-<br>350,000 | 350,001-<br>400,000 | 400,001-<br>450,000 | 450,001-<br>500,000 | 500,001-<br>600,000 | 600,001-<br>700,000 | 700,001-<br>800,000 | 800,001-<br>900,000 | 900,001-<br>1 Mil | OVER<br>1 Mil | Total |
|----------------------------------|---------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|-------------------|---------------|-------|
| AF-Errington/Coombs/Hilliers     | 2             | 2                   | 1                   | 2                   | 2                   | 3                   | 2                   | 1                   | 1                   | 3                   | 0                   | 0                   | 0                 | 1             | 20    |
| BO-Bowser/Deep Bay               | 1             | 0                   | 0                   | 3                   | 0                   | 5                   | 1                   | 3                   | 1                   | 0                   | 0                   | 0                   | 0                 | 0             | 14    |
| FC-French Creek                  | 1             | 1                   | 0                   | 4                   | 13                  | 13                  | 6                   | 0                   | 3                   | 1                   | 0                   | 0                   | 0                 | 0             | 42    |
| FW-Fairwinds                     | 0             | 0                   | 0                   | 0                   | 0                   | 0                   | 0                   | 1                   | 2                   | 4                   | 1                   | 0                   | 0                 | 3             | 11    |
| LQ-Little Qualicum River Village | 0             | 1                   | 0                   | 1                   | 1                   | 0                   | 1                   | 0                   | 0                   | 0                   | 0                   | 0                   | 0                 | 0             | 4     |
| NA-Nanoose                       | 1             | 1                   | 3                   | 3                   | 2                   | 3                   | 0                   | 2                   | 3                   | 3                   | 3                   | 1                   | 1                 | 2             | 28    |
| PK-Parksville                    | 1             | 0                   | 7                   | 22                  | 25                  | 12                  | 8                   | 6                   | 1                   | 1                   | 2                   | 0                   | 2                 | 0             | 87    |
| QB-Qualicum Beach                | 0             | 0                   | 0                   | 0                   | 9                   | 13                  | 14                  | 3                   | 3                   | 2                   | 4                   | 2                   | 0                 | 3             | 53    |
| QN-Qualicum North                | 0             | 1                   | 0                   | 2                   | 2                   | 6                   | 3                   | 3                   | 0                   | 1                   | 0                   | 0                   | 0                 | 0             | 18    |
|                                  |               |                     |                     |                     |                     |                     |                     |                     |                     |                     |                     |                     |                   |               |       |
| Zone 5 TOTALS                    | 6             | 6                   | 11                  | 37                  | 54                  | 55                  | 35                  | 19                  | 14                  | 15                  | 10                  | 3                   | 3                 | 9             | 277   |

#### Parksville / Qualicum - Single Family Sales by Subarea



Total Unconditional Sales April 1 to June 30, 2014 = 277